



BUREAU VAN DIJK

A Moody's Analytics Company

Information on companies and financial institutions for academic research

We offer the ideal information packages for academic research and learning resources. Our solutions are simple-to-use, detail orientated and have extensive, authoritative coverage.

**Welcome to the
business of certainty**

We have a long history of supplying academic institutions with company information

Our products help you:

Research individual companies

Orbis is the ideal tool to verify a company exists and to source company reports – you're much more likely to find a company report on Orbis than any other company database.

Search for companies that fulfill your criteria

With hundreds of search criteria you can find companies fulfilling very precise profiles.

Identify and analyze peer groups

Finding peer groups and comparing companies against each other is quick and easy.

Visualize data

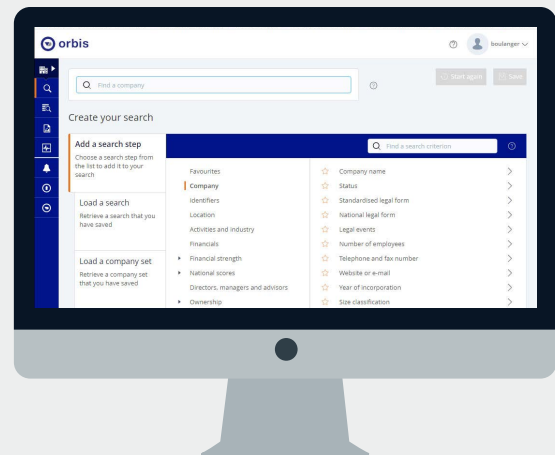
Get graphs, dynamic company structures, pivot analyses, heat maps and other types of visualization and analyses to help you understand your results in seconds.

Get as clever with data as you like

Customize alerts, do time-series searching, drill down into the financials to see how they're calculated, create your own variables and classifications, add in your own data, and much more.

New interface

Our new, state-of-the-art interface delivers new and enhanced navigation and visualization tools.



Key benefits for academic institutions

- Easy to use for students, whilst offering sophisticated analysis functions for academic research projects
- Options to access extensive historical data
- 24-hour access – on-site or remote
- Accommodating academic packages
- Assistance with promoting Bureau van Dijk products across your university
- Accessible help material
- Access to a network of Bureau van Dijk academic customers
- Shibboleth and OpenAthens compliant, and IP address access
- Option to access through Wharton Research Data Services (WRDS)

Orbis is the world's most powerful, comparable data resource on private companies



Use Orbis to research around 300 million companies across all countries. It's *the* resource for private company data.

We carefully capture a wide variety of information, then we treat, append and standardize it to make it richer, more powerful and easier to compare and interrogate. In fact, we capture and treat data from 160 separate providers, and hundreds of our own sources, to create Orbis.

The financial reports¹ are detailed and comparable, and comprise:

- 26 balance sheet items
- 26 profit and loss account items
- 32 standard ratios

Orbis delivers²:

- public and private company data – including banks and insurance companies
- detailed business overviews, with cross-referenced industry codes and links to company websites
- M&A deals and rumours
- extensive corporate ownership structures and beneficial ownership information
- links between individuals, director profiles, boards and committees
- original documents including filed annual accounts

We offer regional versions of Orbis too:



We recommend the regional versions of Orbis over Amadeus and Oriana as they cover more entities.

Research historical company information

We have a 10-year history on Orbis. Our software helps you research changes over time and includes options like time-series searching so you can search for values that are consistent over a number of years.

If you need to go back further than 10 years, we have a specific solution – Orbis Historical, which offers:

- historical data linked to companies that are still operating
- consistently updated BvD ID numbers to make sure that they are compatible with the current version of Orbis

- regular and ongoing updates that account for any changes we've made to ratio calculations or other formulations over time and keep the data compatible with our current formats
- customization options within our platform, so you can analyze the historical data within Excel or another analysis tool



¹ Orbis has reports of varying detail. Financial information is not available for all companies.

² Some data requires additional subscriptions.

A range of products for academic research

Banks and financial institutions



Moody's Analytics BankFocus has financial statements for more banks than any other institution. It also covers insurance companies and non-bank financial institutions.

	Detailed financials	Summary financials	Limited financials	Total
Banks	44,000	1,500	94,500	140,000
Insurance companies	16,200	34,000	129,000	179,200
Non-bank financial institutions	3,600	513,700	1,536,300	2,053,600
Total	63,800	549,200	1,759,800	2,372,800

You also get:

- comprehensive, portfolio-level view of bank group exposure, including ownership structures
- market indicators and credit ratings, including CDS, market data and agency ratings
- news, unique identifiers and original filings

Search and filter banks by hundreds of criteria, compare a bank against its peers, build graphs, monitor banks with alerts, look at their structures, build custom reports, and export the reports in a variety of formats.

M&A deals and rumours



More deals are added to our Zephyr database each year than any other product.

M&A Research Catalyst, powered by Orbis, gives you information on companies, comparable deals and valuations. It will help you identify targets or acquirers, and value companies.

Using these tools you can:

- search and view M&A information on deals and rumours
- access detailed activity information, financials, deal histories, corporate structures and original documents

Our integral analysis options give you instant and flexible peer reports for benchmarking.

Listed companies across the globe



Osiris has up to 30 years' history and detailed information on listed, and major unlisted/delisted, companies across the globe.

We understand the academic market and we have specialist consultative sales teams ready to help you with your enquiry – **register for our free trial scheme at bvinfo.com**

Foreign direct investment



Orbis Crossborder Investment is the only tool that helps you both assess what's driving cross-border investment and understand how companies are growing internationally.

It tracks information daily, and monitors announced, completed and cancelled/withdrawn projects and deals, as well as rumours and intentions.

You can view investors, acquirers and target companies, including financial data, structures and people, project size estimates and financials.

Its sophisticated searching, functionality and data visualization tools include:

- pivot analysis tool to analyse investment flow
- heat maps to see geographic concentration
- company footprints to see where companies may be planning to invest, including new executive appointments, new funding and new foreign contracts

You can also:

- identify emerging trends and analyze historic/current trends
- understand crossborder investment strategy for a company or state-owned enterprise
- examine the motives driving crossborder investment

Economic metrics and forecasts

EIU country data

EIU Country Data is a comprehensive database of economic indicators and forecasts. It covers 320 series per country.

You can:

- look at multiple variables for a country – for example market size, inflation rates, debt levels, private consumption and interest rates.
- compare criteria across a range of countries

Intellectual property and patents



Orbis Intellectual Property links global patent data to companies and corporate groups in a way that's never been done before.

You can:

- assess the trends and commercial appeal of a new technology with an ownership timeline for all live patents

- monitor patent ownership changes
- see portfolio and patent valuations for all granted live patents, plus valuation trends over time
- view Standard Essential Patents (SEPs) to identify high-quality or "foundation technology" patents
- search and compare patent data globally using standardised information and all documents translated into English

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