

# A fresh approach to company information

Global company information streamlined for end users



**BUREAU VAN DIJK**  
ELECTRONIC PUBLISHING



Companies

News

Market research

Executives

Original documents

## A powerful combination of information

MINT Global is the ORBIS database of companies from around the world, brought to end users under BvDEP's MINT platform. It has a simple interface designed specifically for desk-top access and time-pressured users, or users who don't require advanced functionality.

MINT Global and ORBIS have the same content and are complementary – organizations can choose to take both to suit their employees' varied requirements and roles.

MINT Global gives access to a wide variety of high quality information and covers: companies, news, directors, original documents and market research and also gives access to original documentation and filings. It has simple screens to help you find relevant data. You can search for companies or news stories that match your specific criteria, and build reports and lists that contain your chosen content.



## Extensive content

MINT Global combines information from hundreds of different sources. The company information providers (IPs) are selected for their expertise in their locality or specialism. MINT Global has five modules: companies, news, market research, executives and original documents. You can search each module separately for specific results or access the companies module where all the information is combined.

The information in MINT Global has been selected to give you a practical tool for researching companies, regions and industries. The news and market research modules give you the information to put a company's or sector's performance in context. You can also research more general topics that impact on companies such as the competitive landscape of a specific market, or business and economic topics or political events.

## COMPANIES

MINT Global has information on over 50 million companies, the huge majority being private, from over 210 countries. (Figures correct January 09 but are subject to changes as coverage is constantly increasing as more information providers are sourced.) Information is supplied by many local information providers, each an expert in their locality.

You have option of having MINT Global with financial summaries, or detailed financial information. The reports are provided in standardized formats so you can search and analyze companies across borders. Specific templates are provided for insurance companies and banks, and the information provided by a specialist provider in this field, to allow for the different make up of their accounts. There is the additional option to access local versions of the reports on BvDEP's other products for a more in-depth view.

Companies are compared to an automatic peer group, based on their activities and size, to give a perspective of relative performance.

Listed companies are provided in a more detailed format and their reports include: cash flows, market capitalization figures, segment data, stock data, financial forecasts and brokers' current recommendations as well as detailed earnings estimates. Chairman's statements and directors' reports can also be included.

Within the company report is M&A data sourced from our own expert source, ZEPHYR. This section includes deals and rumours of M&A activity. Links are provided to information from the EIU (Economist Intelligence Unit) profiling the country a company is in and the economic outlook for the country.

Ownership information is very detailed and shows shareholders and subsidiaries globally. It can be illustrated diagrammatically in a tree to provide a clear picture of the corporate structure. You can also view all companies in the same corporate family. Domestic and global ultimate owners are clearly indicated.

Larger companies have an overview section which gives detailed information on their activities, brands and competitive landscape.

Simple graphs are integrated so you can see the evolution of key financials, performance of the peer group, stock data, forecasts and recommendations (when relevant).

In the companies module you can also see information from the other modules such as news, market research, original documents and executives – these are all simple to include in your reports.

You have the option to annotate a report with your own comments that you can search on later and share with your colleagues.

## NEWS

The comprehensive news service brings together information from major providers in an easy to use format. Providers include:

- ï **The Financial Times:**
  - ï FT Newspapers UK
  - ï FT Newspapers worldwide
  - ï FT Intelligence Wire UK & Ireland
  - ï FT Intelligence Wire America
  - ï FT Intelligence Wire Europe
  - ï FT Intelligence Wire Asia & Africa
  - ï FT Intelligence Wire Business
- ï **Dow Jones Newswires**
- ï **Associated Press**
- ï **ZEPHYR**
  - ï ZEPHYR News – deals and rumours from the ZEPHYR database
  - ï ZEPHYR Editorial – in house editorial for opinion pieces on specific deals
- ï **Thomson Reuters**

### ï **Moreover**

A 'web watch' service utilizing web search technology from Moreover to search live web sources for up to the minute news.

The news module covers millions of stories which are updated every few minutes. Stories are archived for two years. It's simple to find stories that fulfil your criteria.

## EXECUTIVES

This module combines information from the local country information providers with additional contacts from specialist contact provider Jigsaw and global data provider D&B.

An executives report includes information such as date of birth, address, directorships or positions with job title/function, gender and activity of company. Many have direct phone numbers and email addresses.

You can search using various criteria including position, age, country as well as multiple options for activities of the companies they hold positions in such as activity, size and location.

You can download the results of your search to form the basis of a direct marketing campaign. You can also annotate executives records with your own notes which you can search and share with your colleagues.

## MARKET RESEARCH

The market research on MINT Global is provided by Datamonitor and consists of two types of report, industry profiles and company profiles. The industry profiles look at a range of companies operating within a specific industry in a country, region or globally. They are linked to a company in MINT Global if they mention either the company name or one of its brands, or the name/brands of one of its subsidiaries. Sections in these industry reports include: market overview, definition and segmentation, the competitive landscape, highlights plus analysis and forecasts.

The company profiles are concerned with individual companies and include: key facts, history, major facts, history, major products and services, key employees and biographies, SWOT analyses and top competitors.

As well as accessing reports directly associated to a company or brand, you can search for reports by industry and location.

## ORIGINAL DOCUMENTS

This module is a library of scanned and original documents filed by companies around the world and gives you the opportunity to refer back to the original documentation when you need to. Listed companies' reports are provided in full colour PDFs from Global Reports as well interim and quarterly reports and CSR (corporate social responsibility) reports. For listed US companies SEC filings are provided by Edgar Online. For other specific countries (Spain, Italy, the UK, the Netherlands, Germany, Switzerland and Japan) the reports are scanned from various registries.



# MINT in action

## Building reports and lists

Tailoring MINT Global to your research is simple. In the companies module you can build your own reports and lists that contain the exact information that you're interested in. This can include a wide variety of information - including data that appears in the other modules. For example, you can include news articles, market research, directors, M&A data or access scanned reports.

## Fast, powerful analysis

Searching across millions of companies is very fast using MINT Global. The simple, tabbed searching screens mean it's easy to build your searches to identify companies with specific profiles. MINT Global also includes default graphs so you can interpret key data more easily. You can also use integral options to analyse your results.

You can:

- Calculate the market share held by each company in your search
- Aggregate the financial data for your companies
- Segment your companies by various criteria
- Identify a relationship between two companies using the Pathfinder wizard

## Stay informed with MINT

MINT Global's alert system means that you can monitor companies and get emails when changes occur. You can watch for news stories, new accounts, deal rumours and you can also watch groups of companies to see when companies qualify, or cease to meet, your pre-set criteria.

## MINT for business development

MINT Global contains information that's ideal for sales and marketing projects. You can use it to:

- Find more companies in your sales territories or regions
- Research prospective clients and prepare for pitches
- Plan future projects and do feasibility analyses
- Identify opportunity in complex corporate structures in existing and potential clients
- Download the results of your search to help you build prospect lists for targeted marketing campaigns

## MINT for compliance and KYC

MINT Global is widely used by compliance and know your customer (KYC) departments. Its detailed information on individual companies, and their corporate structures, means you can track ownership back to the beneficial owner. You can also use the automated Pathfinder function to identify links between two companies or one company and a pre-saved group of companies - ideal for conflict checking.

## MINT for procurement and supply chain management

The huge scope of companies in MINT Global provides procurement departments with a rich resource of companies to research and qualify potential suppliers. The financials help you assess the value of your business to individual companies, and you can check for relationships between suppliers to help empower your negotiations.

## MINT for research

MINT Global provides a wealth of information with streamlined software to help you manipulate and analyse the data. Users of MINT Global require little or no training - it's the ideal product for company-wide desktop access. It's simple to build reports to contain the information that's relevant to you, making MINT Global appropriate for a wide variety of research projects, including financial research. The inclusion of M&A data and flexible search criteria mean that corporate financiers can use it to look for, and assess, potential target companies for acquisitions and to assist them in the valuation process.

Access to MINT Global can be complemented with pay-per-view access to the more detailed information held on other products in the BvDEP range including domestic products, the M&A database ZEPHYR and the banking and insurance specialist products BANKSCOPE and ISIS.



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**MintGlobal**  
BRINGING ORBIS TO END USERS

mintbusinessinfo.com



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